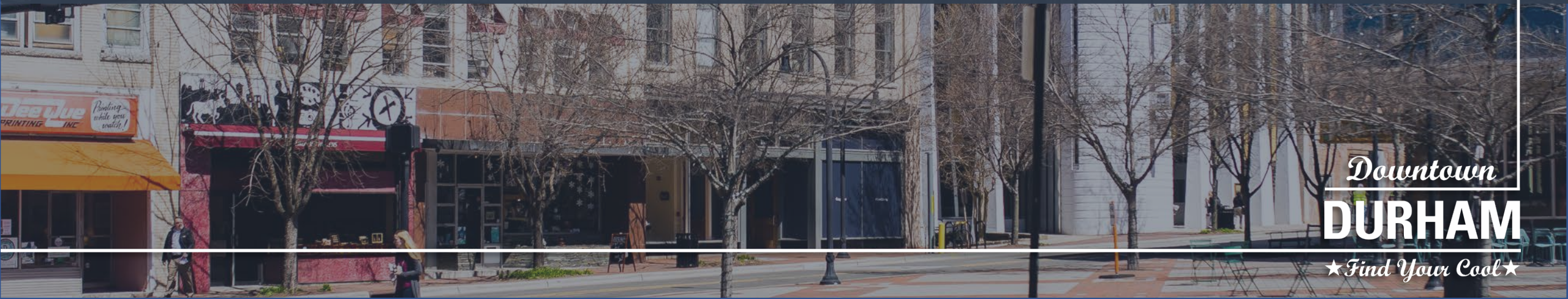


# Business Improvement District Annual Report FY19-20



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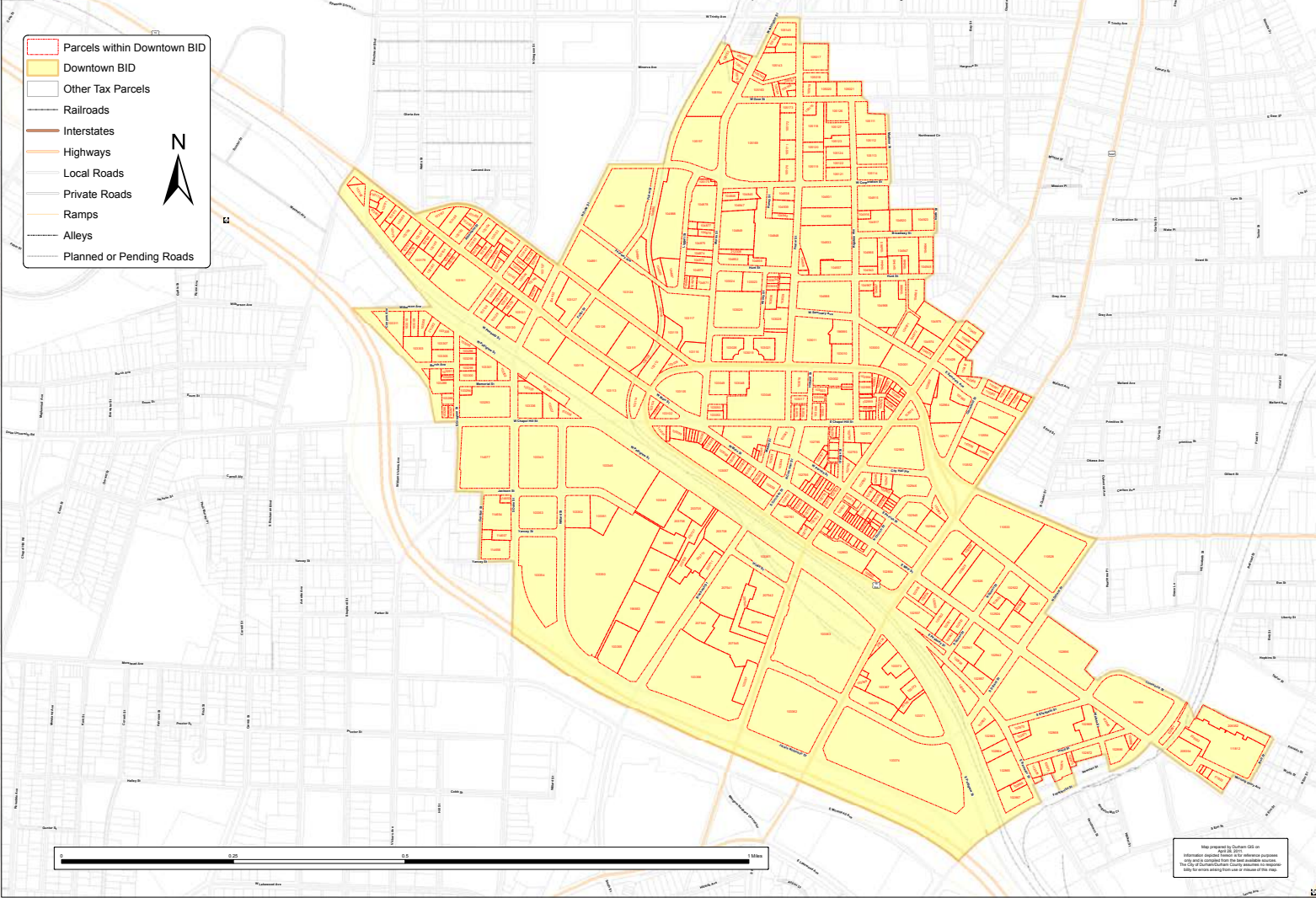
# Purpose

- **Public input on additional services for downtown Durham**
- **Annual input session**
- **Needs for the upcoming year**

# History

- **DDI created in 1993 as 501(c)6**
- **City approves Business Improvement District (BID) in 2012**
- **DDI has operated the BID since 2012**
- **Downtown BIDS in NC – Asheville, Charlotte, Greensboro, Raleigh, Wilmington, Winston Salem**

# Downtown Business Improvement District



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# Service Areas

- **Clean and Safe**
- **Economic Development**
- **Marketing and Communication**
- **Placemaking and Special Events**

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# Clean and Safe

## Year Over Year Comparison

	April 2017 – March 2018	April 2018 – March 2019
Trash Bags (#)	47,470	53,585
Trash Collection ( <i>hours</i> )	2265* <i>(*started tracking Oct 2018)</i>	4590
Graffiti Removal ( <i>incidents</i> ) <i>(paint &amp; stickers)</i>	1285	566
Sweep & Pan ( <i>hours</i> )	3171* <i>(*started tracking Oct 2018)</i>	6594
Jump Starts/ Flat Tire Assists	47	54
Hospitality Services <i>(Maps/Cust Service/Directions)</i>	4430	4750

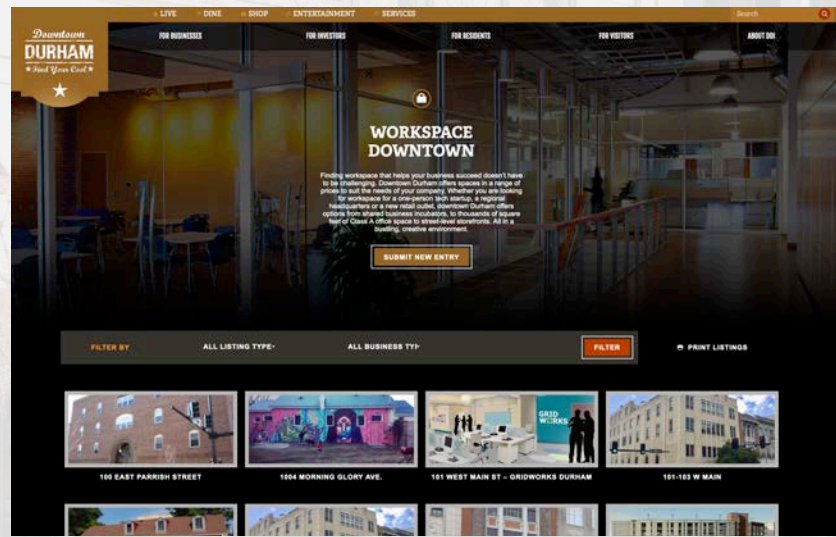
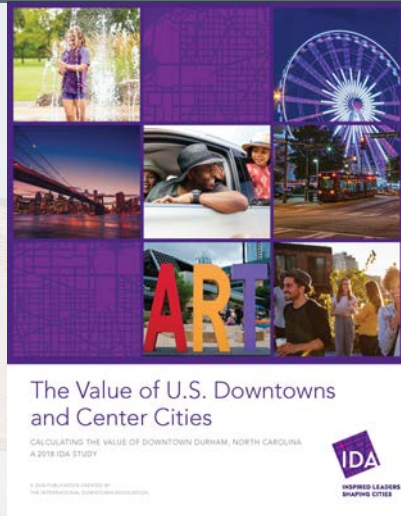
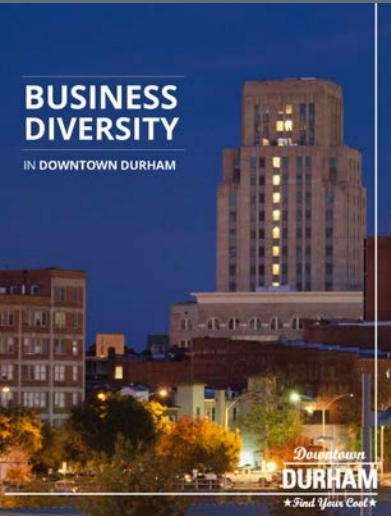
# Clean and Safe



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# Economic Development





# Marketing and Communication



Happenings in the Heart of the Bull City  
April 2019

- News
- Event Highlights
- DDI Events
- Biz Tools: Traffic Report
- Biz Tools: Pedestrian Counter Stats
- Welcomes & Goodbyes
- Ambassador Stories
- Clean & Safe Stats

## NEWS

### Downtown Durham Business Improvement District Priorities Meeting April 15 @ 5:30

Downtown Durham Inc. is hosting an input session on **Monday, April 15, 5:30-7:30 p.m. at the Temple Building (302 West Main St.)** to get input from businesses, property owners and residents located in the Downtown Durham Business Improvement District (BID) regarding the district's needs. Please check this [map](#) to determine if your property is located within the BID.

### Downtown Durham Retailers

Closed group

Interacting as Downtown Durha...

About

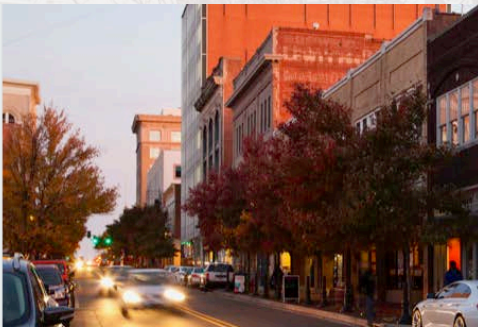
Discussion

Members

Photos

Moderate Group

Search this group



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## DISCOVER DURHAM DOWNTOWN DURHAM MAP & GUIDE



EXPLORE COMPLETE DINING, SHOPPING, & ENTERTAINMENT LISTINGS



GET TO KNOW DOWNTOWN DURHAM'S DISTINCT DISTRICTS



PRODUCED BY THE DISCOVER DURHAM  
IN PARTNERSHIP WITH DOWNTOWN DURHAM, INC.

FOR BUSINESSES
FOR INVESTORS
FOR RESIDENTS
FOR VISITORS

## CALENDAR

### UPCOMING EVENTS

EVENTS FROM
SEARCH
VIEW AS

PREVIOUS EVENTS
FIND EVENTS
NEXT EVENTS ▶

APRIL 2019

#### PRIMAVERA EN DURHAM

April 9 @ 12:00 pm - April 23 @ 10:00 pm  
The Durham Hotel, 315 E. Chapel Hill Street  
Durham, 27701 [Google Map](#)

Primavera en Durham is a collaboration between Chef Miguel Torres and The Durham Hotel celebrating spring with the flavors of his childhood in Guanajuato, Mexico. Come eat and drink with us! We'll be serving up our Primavera menu all day and all night in the Restaurant from April 9-23! Check out our menu at: <http://thedurham.com/primavera> A limited version of our regular menu will be available upon request. April 9-23 | Restaurant | Monday-Saturday | noon-10pm Reservations available at 919 768-8831...

[FIND OUT MORE](#)

#### ANASTASIA

April 16 @ 7:30 pm - April 24 @ 7:30 pm  
DRAC

"One of the most gorgeous shows in years." - The New York Observer Inspired by the beloved film, the romantic and adventure-filled new musical ANASTASIA is at home at DRAC at last! This dazzling show will transport you from the twilight of the Russian Empire to the euphoria of Paris in the 1920s, as a brave young woman sets out on a journey to discover the mystery of her past. ANASTASIA features a book by celebrated playwright Terrence McNally, a...

[FIND OUT MORE](#)

#### GRAND OPENING: THE ART OF A SCIENTIST PRESENTS [RE]ACTION

April 23 @ 8:00 am - 8:00 pm  
Golden Belt Campus, 800 Taylor St  
Durham, NC 27701 [Google Map](#)

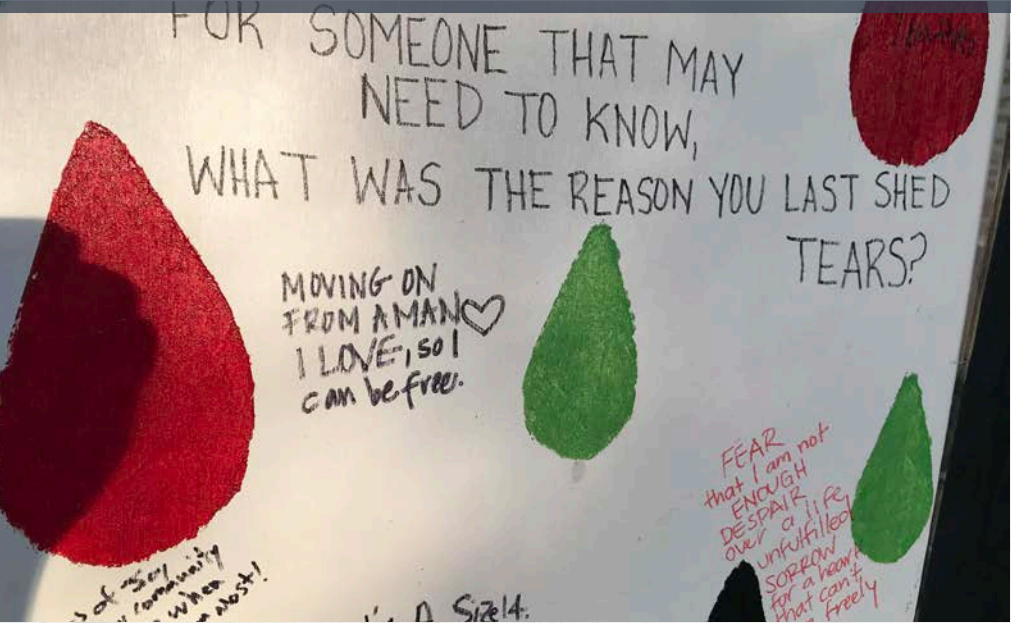
**Free**

Art and science have a lot in common, but we don't always see it that way. THE ART OF A SCIENTIST is an innovative exhibit in which STEM graduate students' scientific imaginations are unleashed, bringing their renditions inspired by this research. This year, we asked for collaborations inspired by the ACTIONS and REACTIONS that make up the world around us. We're so excited to share your work with the scientist here brought this theme to life! Join us from...

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# Placemaking and Special Events



# BID Stakeholder Input Meeting

- **Engagement Strategy**
- **Process**
- **Input Received**

# Pending Projects

- **Clean, Safe and Welcoming**
  - **Additional Full-Time Ambassadors**
  - **Additional Truck**
  - **Downtown Homelessness – Research Possible Services**

# Pending Projects

- **Economic Development**
  - **Retail Initiatives**
    - **Grow Shop 2<sup>nd</sup> Saturday**
    - **Complete Retail Market Analysis**
    - **Increase Pop Ups**
    - **Coordinate Special Trainings for Retailers**

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# Pending Projects

- **Marketing and Communication**
  - **Improve BID Stakeholder Database**
  - **Hold Regular Stakeholder Feedback Meetings**
  - **Continue Website Improvements**
  - **Create Materials for Expanded Initiatives**

# Pending Projects

- **Placemaking and Special Events**
  - **Expand and Grow Public Space Project**
  - **Increase Third Friday Activations**
  - **Use Tactical Placemaking to Activate Additional Spaces**
  - **Grow Holiday Lighting and Programming**

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**Thank You!**



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