

RESOLUTION

WHEREAS, the Constitution of the United States of America requires the U. S. Census Bureau to conduct a count of the population and provide an opportunity for local governments to help shape the foundation of our society; and

WHEREAS, census data determines the number of seats each state will have in the U. S. House of Representatives in addition to the redistricting of state legislatures, county and city councils, and voting districts; and

WHEREAS, the Census brings \$675 Billion in federal funds to communities across the country for programs that support highways, health care, affordable housing, community development, home energy assistance, nutrition for women, infants and children, education and more; and

WHEREAS, North Carolina annually receives \$16 Billion, or \$1,623 per capita, for federal assistance programs because of Census-derived data; and

WHEREAS, the City of Durham and Durham County governments have collaborated to lead the effort to maximize the census-driven benefits to the Durham area by strategizing outreach in “hard-to-count” communities and by composing a Complete Count Committee to help motivate residents to participate in the 2020 Census; and

WHEREAS, a united voice from Durham-area businesses, non-profit agencies, faith leaders, media and others will work to develop and market the Census across the entire community to raise overall awareness and to increase participation among all populations; and

WHEREAS, North Carolina officials set a statewide goal to have an 82% census response rate, exceeding the 2010 Durham-area response rate of 75%; and

WHEREAS, the 2020 Census will feature new technology that will allow respondents to answer Census questions online; and

WHEREAS, protecting the confidentiality of respondents’ information is a priority, which includes a lifetime oath of confidentiality sworn by U.S. Census employees.

NOW, THEREFORE, BE IT RESOLVED that we the members of the City of Durham Council do hereby support the ideals and goals of the 2020 Census and will market and share 2020 Census information to encourage increased participation, partner with local stakeholders to support efforts for counting each person living in Durham to achieve an accurate and complete count, and will work to raise awareness about the programs and services made possible by the Census.

BE IT FURTHER RESOLVED that we the members of the City of Durham Council do hereby set an 82% response rate in the Durham area for the 2020 Census.

This the 15th day of April 2019