



# **Durham Parks Foundation**

## **A Brief History and a Bright Future**



# Mission

To preserve, strengthen and expand parks, trails, open space and recreational opportunities in Durham through diverse community involvement, fundraising, partnerships and education.



# Foundation Phase

First Meeting: March 5, 2016

## DPF background

- Original Articles filed in 2003.
- Instead, the City supported the founding of KDB in 2004. KDB was a fiscal agent for DPR fundraising efforts for 10 years.
- City Manager suggested exploration of an independent parks foundation in 2015.
- A task force (DPR leadership and DOST representatives) developed proposed by-laws and recruited the founding board.

## Founding Board: 3/5/16 first meeting

- Loren Darden: President
- John Goebel: Vice-President
- Kim Anglin: Treasurer
- Farad Ali: Secretary
- Ben Weber
- Debra Hawkins
- Rhonda Parker, ex-officio



# Early Accomplishments (2016-2017)

## Operational

- Non-profit status achieved: 501(c)(3)
- Meetings: 15
- Bylaws
- Ethics Policy
- Added County representative as ex-officio
- Promotional materials developed
- Accounting/Financial Policy with procedures and processes
  - Bank Account opened
  - Reports
  - Credit card
  - Stock transfer
  - Transfer of Parks funds from KDB (this transfer was completed in 5/2017)



# Early Accomplishments (2016-2017)

## Results

- Funding choice for 7 stars
- Fiscal agency agreements:
  - Durham Atletico
  - City of Durham Seven Stars Campaign
  - Durham Community Trail Watch
- Grants and Major donations:
  - Durham Open Space and Trails Grant – Sandy Creek Natural Trails
  - PetSafe Dog Park Grant for Duke Park
  - Rand Donation for Wrightwood Park
- DPR Special Events and DPR Programs accounts established



# Moving forward

## Foundational work

### Board

- Diversifying representatives
- Founding members will be moving off in one year

### Operating support

- Need to develop means to grow business operations

### Fundraising

- Continue to steward individual donors
- Establish strong local business support
- Continued and expanded grant support

### Community engagement

## Projects

### Establishing organizational priorities

- Based on DPR Master Plan priorities



# Board

- Susan Taylor, President
- Ben Weber, Vice-President
- Kim Anglin, Treasurer
- Donna Stanek, Secretary
- John Goebel, Past President
- Debra Hawkins
- Marge Clemmons
- David Green
- Jillian Anderson
- Sara Amolegbe
- Rhonda Parker, ex-officio

## Ex-Officio

- Rhonda Parker, DPR
- Jane Korest, Durham County

## Staff Liaison

- Annette Smith, Grants and Special Projects Analyst, Sr.



# Event Sponsorships & Vendor Fees



- Sponsorships and fees raised \$50,221\*
- Events supported:
  - Durham Earth Day
  - Bimbe
  - Latino Festival
  - Disable the Label
  - Holiday Parade and Fun Fest

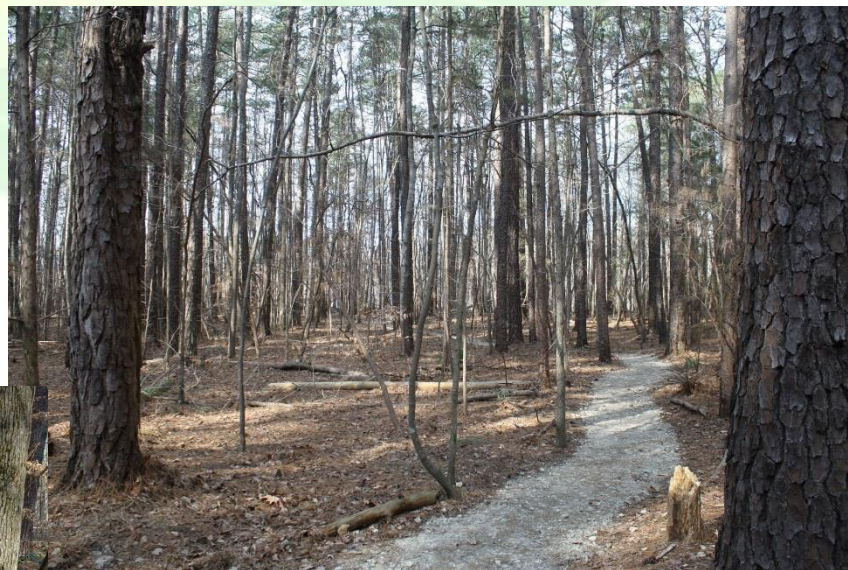






# Sandy Creek Park Projects

- Total Grants and Donations:  
\$36,163
- Projects include:
  - Wetlands boardwalk trail
  - Native plantings
  - Tool storage
  - Interpretive signs





# Stogner Trail at Sandy Creek Park

## Build accessible loop trail in honor of the late Larry Stogner

- Challenge: We weren't structurally and operationally prepared to handle a complex project
- Learnings: Create a project plan to meet goal and make sure the proper logistics are in place to drive success

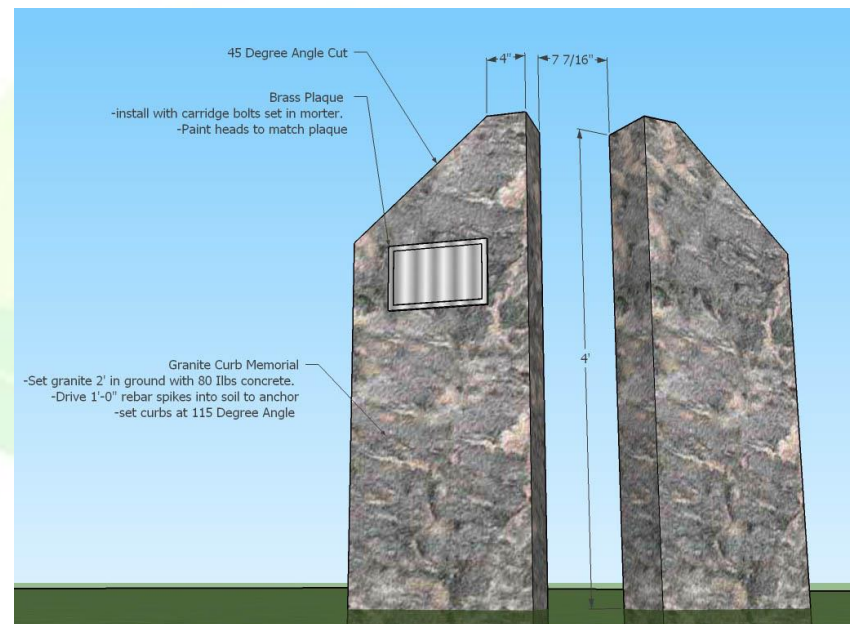


- Total Raised: \$25,426
  - DOST Grant and Individual donations
- Current plan – approved by DOST
- Preserve existing trail with the installation of Beaver Levelers
- Create History Grove in honor of Larry Stogner
- Add accessible sidewalk to highest point in park





# Wrightwood Park



- An individual donation of \$20,000 for the renovation of the ball field in June 2016.
- The work was completed and celebrated with the neighborhood in the fall of 2017.
- Donor has expressed interest in a continued relationship





# Dog Parks

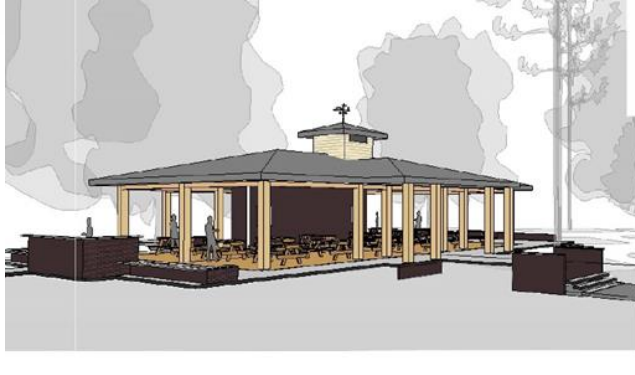
- 2015 PetSafe Grant, \$25,000 for a in-house design built Dog Park at Duke Park. Park opened in Fall 2018
- Yappy Hours - small events at Durham Central Park with music, dog-centric vendors and a brewery sponsor. To raise awareness and funding for a dog park in Rock Quarry Park.
- DPF is a beneficiary of the Annual Barktoberfest
- Total Raised for Dog Parks = \$36,165







# Durham County, Small Projects, Misc. Funds



- Manage invested fund from an estate donation to Durham County.
- Park Funds such as Orchard Park, Red Maple Park, etc.
- Duke Park Pavilion
- All Play
- Eno Mill Funds
- Greg Sousa Bike Stations
- Total Raised \$293,015



# Environmental Education Pavilion and Piedmont Prairie

- \$30,000 construction cost – \$150,000 value
- # of EE programs offered have tripled!
- Total Raised: \$65,643
- 5-acre habitat restoration project underway developing the Piedmont Prairie. Volunteer project
- Providing training for DPR Landscaping staff on native plants and grasses







# Hillside Park - FILA



- \$166,000 project
  - If not for DPF...
  - Future projects pending
  - State recognition
  - Public Art opportunities
- 
- June 6, 2020 3 v 3 Tournament!



# Looking forward

Total Funds Raised since inception: \$414,523

# of individual donors: 106

Newsletter Distribution: 514

- Continued Fundraising for EEP; and advocacy/promotion of the installation of native habitat in our parks and along trails.
- Continued development of organizational capacity and membership
- Operating Agreement with City
- Projects:
  - Stogner Project – spring/summer 2020
  - Phase 2 of Piedmont Prairie – spring/summer 2020
  - Rock Quarry Dog Park – fall 2020
  - ...