



Date: March 13, 2017

To: Thomas J. Bonfield, City Manager
Through: Keith Chadwell, Deputy City Manager
From: Constance Stancil, Director, Neighborhood Improvement Services
Subject: 10.01 Transformation in Ten - Budget Recommendation

Executive Summary

The 10.01 Transformation in Ten (T²) Education task force submitted budget to the City Administration to implement identified need based programs to support T² Initiative which focuses on census tract 10.01, an urban distressed area within the City.

The Education Task Force submitted a budget request of \$275,000.00 to fund its two new initiatives: a) Advancing Educational Outcome and Opportunities (AEEO) and b) Post-Secondary Persistence Initiative (PSP).

In support of the Education task force budget request, the City Administration recommends funding \$32,452.00 to the Education Task Force.

Recommendation

Neighborhood Improvement Services recommends that the City Council approves the budget recommendation for the Education task force of \$32,452.00 to support the task force two new initiatives; Advancing Educational Outcome and Opportunities (AEEO) and Post-Secondary Persistence Initiative (PSP).

Background

The Census Tract 10.01 is located in East Durham and is bounded by the following streets: N Plum Street, Benjamine Street, Taylor Street, and E Peabody Street. The 10.01 Transformation in Ten Education Taskforce has submitted a budget request of \$275,000.00 to the City Administration to fund its two new initiatives; a) Advancing Educational Outcomes and Opportunities (AEEO), and b) Post-Secondary Persistence Initiative (PSP) for the residents of census tract 10.01.

Project Staff did their due diligence by critically evaluating the budget request based on the scope of work, cost justification, data, activities related to the task forces' priority lists, program measures, existing resources and services; and presented the budget recommendation to the City Manager.

AEEO will provide education, mentorship, and health programs designed to support low-income youth living in Census Tract 10.01. These programs will help youth increase their academic proficiency, provide ongoing support throughout the college application process, and offer healthy eating programs in neighborhoods with high rates of food insecurity.

The PSP Initiative will increase college and post-secondary attendance and persistence for youth with the interest and desire to do so. It will raise the possibility that youth attain jobs within

the growing economic system of Durham. The Post-Secondary Persistence (PSP) Initiative will expose students to many opportunities, including Leadership Academy and Team Mentoring. PSP will work to guide students along the path to success and help them overcome the negative societal influences that can derail their lives.

Issues and Analysis

Many kids lose access to food once school close for summer. At four elementary and middle schools in Census Tract 10.01—Eastway Elementary, YE Smith Elementary, Maureen Joy Charter School, and KIPP Durham College Prep—free and reduced lunch rates range from 93-100%, indicating a high level of poverty and food insecurity among families. The food programs in the AEOO initiative directly focus on year-round food access to ensure that children receive regular healthy meals throughout the year.

The Alliance for Excellent Education reported that “if the students who dropped out of the Class of 2009 had graduated, the nation’s economy would have benefited from nearly \$335 billion in additional income over the course of their lifetimes.” The benefit to North Carolina would have been more than \$12 billion over the course of their lifetimes. According to the 2014 Poverty Reduction Initiative community survey, only 7% of residents of Census Tract 10.01 hold a bachelor’s degree.

The funding of the City Manager’s budget recommendation request would help improve the education outcome of the youths of Census Tract 10.01. The food program in the AEOO initiative will support 100 children during summer break when the school lunch is no more an option for the low-income families. The Post-Secondary Persistence (PSP) Initiative will expose 25 students to many opportunities, including Leadership Academy and Team Mentoring. PSP will work to guide students along the path to success and help them overcome the negative societal influences that can derail their lives.

The Education task force budget request has been critically evaluated by the scope of work, cost justification, data, activities related to the task forces’ priority lists, program measures and existing resources and services.

Alternatives

Not applicable.

Financial Impact

The City Council has allocated \$200,000 to support the 10.01 Transformation in Ten initiatives. Earlier this year, \$47,340 and \$30,189 was allocation to the Jobs Taskforce and Housing Taskforce, respectively. If the proposed budget recommendation of \$32,452 is approved by the City Council for the Education Task Force, the 10.01 initiative would still have \$90,019 in remaining funds to support other programs in the current year.

Equal Business Opportunity Summary

Not applicable to this request.

Attachments

Budget Recommendation Summary Table