



Date: July 25, 2017

To: Thomas J. Bonfield, City Manager
Through: Keith Chadwell, Deputy City Manager
From: Andre Pettigrew, Director, Office of Economic and Workforce Development
Subject: Grant Project Ordinance for the North Carolina Division of Workforce Solutions Maximize Carolina Grant

Executive Summary

This item recommends acceptance of a \$61,598.00 Maximize Carolina Grant that the Office of Economic and Workforce Development received Notices of Fund Availability from the State Division of Workforce Solutions (DWS).

This grant will fund a portion of the Durham YouthWork Internship Program to provide internships and supplies to young adults ages 14-24. This program will provide internships in healthcare, IT, industrial maintenance, hospitality/tourism, and energy. The Maximize Carolina Grant is a partnership between the Durham Workforce Development Board, Durham Public Schools and local employers. The purpose of the grant is to develop projects in targeted sectors to solve pipeline problems related to skills gaps and workforce shortages. Ultimately, this partnership will strengthen the infrastructure for sustained pipelines within these industries from K-12 and community college systems into the sectors addressed in the grant.

Recommendation

Staff recommends that City Council authorize the City Manager to adopt the "City of Durham Employment and Training 2017-2018 Grant Project Ordinance" in the amount of \$61,598.00.

Background

The Office of Economic and Workforce Development (OEWD) receives Notices of Fund Availability (NFAs) from the North Carolina Department of Commerce, Division of Workforce Solutions (DWS), periodically during the year as additional funding becomes available or when special funding is awarded. Funds received are added to the City of Durham Employment and Training grant project ordinances to provide workforce development services to Durham residents and businesses.

On May 17, 2017, OEWD staff received written notification that the Durham Workforce Development Board was awarded \$61,598.00 to provide young adults paid internships in local businesses, nonprofits, and City and County government. As a result of this grant, the Durham YouthWork Internship will be able to add 50 new positions this summer.

The funds flow from the North Carolina Department of Commerce Division of Workforce Solutions.

Issues and Analysis

The funds were distributed to our office by the North Carolina Commission on Workforce Development for a project application on behalf of the Durham Workforce Development Board.

Approval of this Grant Project Ordinance will enable the Office of Economic and Workforce Development to provide internship opportunities to youth in the City of Durham.

Alternatives

If Council chooses not to approve the amended Grant Project Ordinance, OEWD would have a lower operating budget and be less able to implement the internships in the above sectors.

Financial Impact

With these funds, the City will be able to draw down funds from the Division of Workforce Solutions for reimbursement. Funding or not funding this item will have no impact on the City's general fund.

SDBE Summary

An SDBE summary is inapplicable because no project-specific goals have been set and no SDBEs are involved in this item.

Attachments

City of Durham Employment and Training 2017-2018 Grant Project Ordinance for Federal Grant